

MEDIA RELEASE

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NEXT LEVEL BULLSHIT

New Solo Exhibition and Installation by
ZORA AVILA

–A Fringe World Event–

Opens January 30th, 2015

Location: PS Art Space, Ground Level
22 Pakenham St, Fremantle

Opening Event: Friday 30 January 2015, 6.30pm
Exhibition: 31 Jan - 14 Feb, Tue-Sat, 11am-4pm

Next Level Bullshit is a study of urban organics; a reflection of the confluence of architectural structure and order both designed for, yet often broken by, its very inhabitants. *Next Level Bullshit* asks the question: Is graffiti endemic to cities enlightenment, expression and art, or is it nothing more than ego and destruction? Is tagging no more artistic than a dog cocking its leg on a building to mark its territory?

Post-modern commentary has sought to elevate graffiti and street “art” from pure vandalism to reflective art, highlighting the local vernacular. But is that just some next level bullshit? Is destruction simply destruction? Who decides if vandalism is art or damage? Why is the “art” of a graffiti artist revered as beautiful, while tagging is so maligned?

The *Next Level Bullshit* series uses highly structured and deliberate geometric form as the representation of modern urbanization – the architecture, structure, design and mathematical perfection inherent in cities. This is juxtaposed against the organic – inhabitants; the other end of the spectrum: graffiti, which is creative, colourful, personal, ever-evolving, egotistical, and subversive. In the context of a politically correct, evolved, urban world, is graffiti actually art – or is that a sanctimonious acquiescence to the fact that “we just can’t stop it, so we may as well embrace it”? Is it just some next level bullshit?

Artist Website: www.zora-avila.com

About

An award-winning artist, born in the United States and a child of the 80’s, Zora is influenced by that period of popular culture, which is expressed in her work. At a young age, Zora developed a love of architecture, light and geometric form. The conformity to these rules of geometry, contrasted against bold expression and unrestraint, is the foundation of Zora’s style.

Zora is a resident of PS Art Studio’s since April 2013.

For Further Media Information Contact :

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